

Website review school.maer-academy.ru

Generated on May 28 2021 14:41 PM

The score is 39/100



SEO Content

	Title	Школа продаж Length : 12 Perfect, your title contains between 10 and 70 characters.																	
	Description	Станьте востребованным специалистом Length : 35 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://school.maer-academy.ru</td></tr><tr><td>title</td><td>Школа продаж</td></tr><tr><td>description</td><td>Станьте востребованным специалистом</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://static.tildacdn.com/tild3362-6136-4437-b964-663736323064/photo.png</td></tr></tbody></table>						Property	Content	url	https://school.maer-academy.ru	title	Школа продаж	description	Станьте востребованным специалистом	type	website	image	https://static.tildacdn.com/tild3362-6136-4437-b964-663736323064/photo.png
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	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0												
		• [H1] Школа менеджеров по продажам																	
	Images	We found 72 images on this web page. 72 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.																	

SEO Content

	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 52.63% Internal Links 47.37%

In-page links

Anchor	Type	Juice
Об Академии	External	Passing Juice
Блог МАЭР	External	Passing Juice
Продажи и переговоры	Internal	Passing Juice
Корпоративное обучение продажам	Internal	Passing Juice
Разместить вакансию	External	Passing Juice
Забронировать место	Internal	Passing Juice
Получить консультацию	Internal	Passing Juice

In-page links

в аккаунт МАЭР	External	Passing Juice
обработкой персональных данных	External	Passing Juice
Подробнее	Internal	Passing Juice
Подробнее	Internal	Passing Juice
Подробнее	Internal	Passing Juice
Получить базовые навыки на тарифе Специалист	External	Passing Juice
Зарегистрироваться	External	Passing Juice
Зарегистрироваться	External	Passing Juice
в аккаунт МАЭР	External	Passing Juice
Заказать	Internal	Passing Juice
Всё понятно, хочу учиться	Internal	Passing Juice
Договор оферта	External	Passing Juice

SEO Keywords



Keywords Cloud

работа клиентов как продаж
после обучения работы для
сможете продажам

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	20	✖	✖	✖	✖
продаж	20	✔	✖	✖	✔
обучения	17	✖	✖	✖	✖
работа	14	✖	✖	✖	✖
после	14	✖	✖	✖	✖

Usability

	Url	Domain : school.maer-academy.ru Length : 22
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://school.maer-academy.ru/sitemap.xml https://school.maer-academy.ru/sitemap.xml
	Robots.txt	http://school.maer-academy.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.